



# 2025 EVENT SPONSORSHIP PACKAGE

Contact:

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WOCA is a 501c(3) Tax ID: 39-2028938

# ABOUT WOCA AND OVARIAN CANCER

## Our Mission

The Wisconsin Ovarian Cancer Alliance is committed to providing Support, Education, and Funding of Research for Ovarian Cancer throughout Wisconsin.



## About Ovarian Cancer

Historically ovarian cancer was called the “silent killer” because symptoms were not thought to develop until the chance of cure was poor. However, recent studies have shown this term is untrue and the following symptoms are much more likely to occur in women with ovarian cancer than women in the general population.

These symptoms include: Bloating, Eating Difficulty or feeling full quickly, Abdominal or pelvic pain, and Troubles with your bladder (urgency or frequency). This is commonly referred to as the B.E.A.T.

Risk Factors of Ovarian Cancer include: Increasing Age, Reproductive History and Infertility, Obesity, and Genetic Mutations like BRCA1 or BRCA2.

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**WOCA offers several support services to the Ovarian Cancer community that can assist survivors through the emotional aspects of a diagnosis. Some of these services include:**

**Research Funding**

WOCA provides funding to Ovarian Cancer researchers located at facilities throughout Wisconsin.

**Financial Assistance**

“Teal in Need” and “Connie Rutledge Legacy Fund”

These programs provide financial assistance to women undergoing treatment for Gynecologic Cancer.

**Woman to Woman Mentorship Program**

Through this program, we pair women who are newly diagnosed with women who are farther along in their journey.

**Comfort Totes**

WOCA distributes “Comfort Totes” to number of facilities for women to be given upon an ovarian cancer diagnosis.

**Support Groups**

WOCA holds support groups for Ovarian Cancer Survivors throughout Wisconsin.

**Scholarships**

Annually, WOCA provides scholarship to survivors to attend Camp Mak-A-Dream or OCRA's Annual Conference.

# OUR EVENTS FOR THE 2024 FISCAL YEAR

- **OVARIAN CANCER SURVIVORS' BRUNCH**

Date: April 27th, 2025

Time: 9:00am - 2:00pm

Location: The Wisconsin Club

*900 W. Wisconsin Ave., Milwaukee WI 53233*

- **POWER UP FOR PURPLE**

Date: August 17th, 2025

Time: 8:00am - 11:30am

Location: Green Bay Botanical Gardens

*2600 Larsen Rd., Green Bay, WI 54303*

- **WOCA'S NANCY'S RUN, ROCK & STROLL**

Date: September 13th, 2025

Time: 8:00am - 11:30am

Location: Greenfield Park - Cool Waters Pavilion

*2028 S. 124th St., West Allis, WI 53227*

- **WOCA'S WHISPER WALK**

Date: September 21st, 2025

Time: 8:00am - 11:30am

Location: McKee Farms Park

*2930 Chapel Valley Rd., Fitchburg, WI 53711*



# THERE ARE SO MANY WAYS TO GET INVOLVED!!!

- Sponsor: Please refer to the enclosed sponsorship opportunities for details. When you sponsor one of our events, you are directly supporting our mission, and helping those diagnosed with ovarian cancer in Wisconsin.
- Donate Goods or Services: Consider making an in-kind donation of good or services to the event of your choosing.
- Volunteer at one of our events
- Attend an event
- Donate towards the cause



# Sponsor WOCA's Ovarian Cancer Survivors' Brunch

We are able to customize and create any packages you see fit.

Please contact  
[ashley@wisconsinovariancancer.org](mailto:ashley@wisconsinovariancancer.org)  
to discuss for your budget and needs



## Teal Level

### All Items in Community Sponsorship Plus:

Company Logo PROMINENTLY displayed on sponsorship board

10 seats provided at the event

Three Social Media Post on our Outlets

Table Tent on your table with company / logo listed

Company / Family Name represented in our PowerPoint Presentation. Slide will run for 60 seconds

Promotional Table Space available in the "Expert Expo" Staffed by one of your medical professionals

**\$5,000**



## Community Partner

### All Items in Table Sponsorship Plus:

6 seats provided at the event

Two Social Media Post on our Outlets

Table Tent on your table with company / logo listed

Company / Family Name represented in our PowerPoint Presentation. Slide will run for 30 seconds

Promotional Table Space available in the "Expert Expo". Staffed by one of your medical professionals.

**\$2,500**



## Table Sponsor

Company Name and Logo listed on all WOCA social media sites

Company Logo listed on event program

Company Logo PROMINENTLY displayed on sponsorship board

4 seats provided at the event

One Social Media Post on our Outlets

Table Tent on your table with company / logo listed

Company / Family Name represented in our PowerPoint Presentation. Slide will run for 15 seconds

**\$1,000**

\*Sponsor must provide event program advertising layout to WOCA by April 1st, 2025.

All event programs are 8 1/2 by 5 1/2. Please provide appropriate sizing according to your sponsorship level.

Please email all logos to [ashley@wisconsinovariancancer.org](mailto:ashley@wisconsinovariancancer.org)

# Sponsor WOCA's Annual Run/Walks

Power Up For Purple – August 17th, 2025

Nancy's Run, Rock, and Stroll – September 13th, 2025

Whisper Walk – September 21st, 2025



## Presenting Sponsor

### All Items in Teal Level Sponsorship Plus:

Company Signage Displayed at the finish line

Three Social Media Post on our Outlets

20 complimentary registration forms

Company name included in all press releases

Company Name and Logo on all t-shirts given to participants on race day

Option to host webinar for our audience

**\$10,000**



## Teal Level

### All Items in Community Partner Sponsorship Plus:

Company Website listed on event program

Three Social Media Post on our Outlets

15 complimentary registration forms

Premier Promotional table space on race day (next to main stage)

**\$5,000**



## Community Partner

Company Name and Logo listed on all WOCA social media sites

Company Link listed on WOCA's Website

Company Logo listed on event program

Two Social Media Post on our Outlets

Company Logo PROMINENTLY displayed on sponsorship board

Opportunity to place advertising at swag bag table

Promotional table space on race day

10 complimentary registration forms

**\$2,500**

# Run/Walk Event Area Sponsorships:



## Rascal Romp Sponsor

**Sponsor the kids area at the event! Kids area includes Face Painter, Bounce House, and goodie items specifically for children.**

Company Name and Logo listed on all WOCA social media sites

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Company Link listed on WOCA's Website

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Company Logo & Website listed on event promotion

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One Social Media Post on our Outlets

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Company Logo PROMINENTLY displayed on sponsorship board

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Opportunity to place advertising at swag bag table

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7 complimentary registration forms

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Company signage displayed in Rascal Romp Area

**\$1,000**



## Bark In The Park Sponsor

**Sponsor the dog area at the event. Area included dog toys, treats, bandanas & a more!**

Company Name and Logo listed on all WOCA social media sites

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Company Link listed on WOCA's Website

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Company Logo & Website listed on event promotion

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One Social Media Post on our Outlets

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Company Logo PROMINENTLY displayed on sponsorship board

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Opportunity to place advertising at swag bag table

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7 complimentary registration forms

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Company signage displayed in Bark in the Park Area

**\$1,000**



# Run/Walk Event Area Sponsorships Cont'd:



## Food Area

**Sponsor the food area for the participants. Area includes bananas, snacks, water & coffee.**

Company Name and Logo listed on all WOCA social media sites

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Company Link listed on WOCA's Website

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Company Logo & Website listed on event promotion

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One Social Media Post on our Outlets

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Company Logo PROMINENTLY displayed on sponsorship board

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Opportunity to place advertising at swag bag table

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7 complimentary registration forms

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Company signage displayed in Food Tent

**\$750**



## Balloon Ribbon / Photo Area

**Sponsor our famous Teal Ribbon Balloon!**

Company Name and Logo listed on all WOCA social media sites

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Company Link listed on WOCA's Website

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Company Logo & Website listed on event promotion

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One Social Media Post on our Outlets

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Company Logo PROMINENTLY displayed on sponsorship board

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Opportunity to place advertising at swag bag table

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3 complimentary registration forms

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Company signage displayed by the balloon ribbon

**\$500**

# TOGETHER IN TEAL

## Partner with WOCA for the year

Partner with WOCA for the year with our Together in Teal Annual Sponsorship. When founded in 2000 WOCA's initial focus was ovarian cancer. Over the last 5 years, our organization has shifted to assist the entire gynecologic cancer community throughout the state. This package gives your organization the opportunity to provide year-round support and receive year-round recognition as a philanthropic leader in your community. Plus, you will receive exclusive benefits only available by becoming an annual sponsor.

### EXCLUSIVE BENEFITS

Receive Teal Level Sponsorship for Survivor's Brunch & Community Partner for our 3 Run/Walks

Prominent logo placement on our website- [wisconsinovariancancer.org](http://wisconsinovariancancer.org)

Opportunity to provide webinars about your organization's resources to our audience

Exclusive sponsorship support to our ovarian cancer social groups- Teal Magnolia's & Young Survivor Support Group

Opportunity to place awareness & educational materials in our comfort totes (provided to all those newly diagnosed throughout WI by their care teams)

Dedicated social media posts leading up to our Survivors' Brunch & Race days

Logo on email marketing for each of our 4 event.



**TOGETHER IN TEAL - \$15,000**

# Together in Teal Sponsorship Levels Included

## 2025 Event Dates:

Ovarian Cancer Survivors' Brunch - April 27th  
Power Up For Purple – August 17th  
Nancy's Run, Rock, and Stroll – September 13th  
Whisper Walk – September 21st



### Run/Walk

Company Website listed on event handouts

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Full Page of Advertising Space for Social Media & Email Promotion

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Company Name and Logo listed on all WOCA social media sites

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Premier Promotional table space on race day (next to main stage)

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Company Link listed on WOCA's Website

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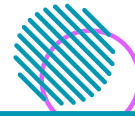
15 complimentary registration forms

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Company Logo PROMINENTLY displayed on sponsorship board

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Opportunity to provide educational resources to all in attendance



### Brunch

Company Logo PROMINENTLY displayed on sponsorship board

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One Page of Advertising Space in Event Program\*

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Table Tent on your table with company / logo listed

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Company / Family Name represented in our PowerPoint Presentation. Slide will run for 30 seconds

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10 seats provided at the event

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Promotional Table Space available in the "Expert Expo" Staffed by one of your medical professionals

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Opportunity to provide educational resources to all in attendance

# SPONSORSHIP INFORMATION AND CONTRACT

PLEASE PRINT NAME EXACTLY AS IT SHOULD APPEAR ON PRINTED MATERIALS.

PERSONAL NAME:

ORGANIZATION/COMPANY:

CONTACT FOR ORGANIZATION/COMPANY:

ADDRESS:

CITY:

STATE:

ZIP:

PHONE:

EMAIL ADDRESS

## SPONSORSHIP LEVELS

**Survivor's Brunch** -  Teal Level  Community Partner  Table Sponsor

**Power Up For Purple** -  Presenting Sponsor  Teal Level  Community Partner  
 Rascal Romp Sponsor  Bark In the Park  Food Area  Balloon Ribbon / Photo Area

**Nancy's Run, Rock, & Stroll** -  Presenting Sponsor  Teal Level  Community Partner  
 Rascal Romp Sponsor  Bark In the Park  Food Area  Balloon Ribbon / Photo Area

**WOCA's Whisper Walk** -  Presenting Sponsor  Teal Level  Community Partner  
 Rascal Romp Sponsor  Bark In the Park  Food Area  Balloon Ribbon / Photo Area

## PAYMENT METHOD

CHECK/CASH (Make checks payable to Wisconsin Ovarian Cancer Alliance)  CREDIT CARD (All fields required.)

PLEASE SELECT ONE:  VISA  MasterCard  American Express

CARD #

EXP. DATE

CID#

NAME AS APPEARS ON CARD:

BILLING ADDRESS (IF DIFFERENT FROM ABOVE):

CARDHOLDER SIGNATURE

DATE:

TOTAL AMOUNT ENCLOSED OR CHARGED \$ \_\_\_\_\_

# AUTHORIZATION & SIGNATURE

*This agreement, signed by a duly authorized representative of the company, will constitute a binding contract for the sponsorship amount indicated. By signing this agreement, you acknowledge that you have read and agree to all Wisconsin Ovarian Cancer Alliance sponsorship terms and conditions. This agreement will become effective upon acceptance by the Wisconsin Ovarian Cancer Alliance. Payment is due with signed sponsorship agreement. A receipt will be distributed for tax purposes. The charitable deduction of sponsor fees will be limited by the fair value of the complimentary registrations received if applicable. Please consult with your tax advisor to determine tax relief.*

SIGNATURE OF AUTHORIZED REPRESENTATIVE \_\_\_\_\_

PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

**Sponsoring parties must agree to all of the terms and conditions below to sponsor a Wisconsin Ovarian Cancer Alliance event. Please initial after each item to indicate that you have read and agree.**

1. The Wisconsin Ovarian Cancer Alliance hereby grants sponsoring party(s) the right to be an Official Sponsor of the Event. Sponsoring party(s) shall have the right to use the name of the Event, the Wisconsin Ovarian Cancer Alliance's trademarks associated with the Event, in advertising and promotion on the effective date of this signed contract until 30 days after the Event. However, sponsoring party(s) must refer to the Event by its full name, including the name of the presenting sponsor, if any. All such materials are subject to the Wisconsin Ovarian Cancer Alliance's prior written approval.

Initial: \_\_\_\_\_

2. The Wisconsin Ovarian Cancer Alliance shall have the right to use sponsoring party(s) trademarks in advertising and promoting the Event. Sponsoring party(s) shall have the right to use the Event trademarks on merchandise in connection with sponsoring party's promotion of your sponsorship of the Event, provided any merchandise produced by sponsoring party(s) shall be of high quality consistent with our outstanding public image. All such materials are subject to the Wisconsin Ovarian Cancer Alliance's prior written approval.

Initial: \_\_\_\_\_

3. Each party represents and warrants that it is free to enter into this Agreement without violating the rights of any person or company, that its trademarks do not infringe the trademarks or trade names of any person or company and that it will comply with all laws and regulations pertinent to its business.

Initial: \_\_\_\_\_

PLEASE PRINT NAME OF PERSON INITIALING: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

## MAIL FORM AND PAYMENT TO:

Wisconsin Ovarian Cancer Alliance  
13825 W. National Ave., Suite 103 New Berlin, WI, 53151

See Individual Sponsorship Sheets for Logo and Advertising Deadlines

Questions? Please contact our offices at [friends@wisconsinovariancancer.org](mailto:friends@wisconsinovariancancer.org) or 262-797-7804

**THANK YOU FOR YOUR SUPPORT OF THE WISCONSIN OVARIAN CANCER ALLIANCE!**

## **LOGO SUBMISSION GUIDELINES FOR SPONSORS**

Logos will be included on print material as well as on the event website according to signed sponsor agreement and logo submission due dates. Please see your signed sponsor agreement for details.

NOTE: Logos that best approximate a square work best in our publications and our website. Long horizontal logos may be shrunk to fit the space width. If you have multiple versions of your logo, please submit the one closest to square.

Please be sure to follow these guidelines when submitting your logo:

- Submit your logo as a vector-based file, either “.eps” or “.ai.”
- Convert all text to outlines.
- Images should not include gradients. T-shirts are printed in one color with no gradients.
- Submit both full-color and 1-color versions of your logo whenever possible.
- We cannot use a PDF unless created from a vector program (please check with your designer).
- We cannot use images embedded in Word documents, or images pulled off the internet.

If your company does not have an .eps or .ai version of your logo, we reserve the right to substitute a text version of your name in place of your company logo (as necessary). If you do not have a vector-based file, please talk with your graphic designer. Please do not try to create a vector-based file by pasting a JPG into an .eps or .ai document. You cannot create a vector-based file from a JPG.

### **WHAT IS VECTOR-BASED?**

A vector-based file allows us to scale the size of the logo for banners and brochures without any loss of quality. JPGs become pixelated and blurry when enlarged. Our T-shirts are printed with white ink on a purple background; there are no gradients. A vector-based file allows us to convert the logo to a one color version, if necessary, but retain the integrity of the design.

IN THE EVENT THAT WE CANNOT OBTAIN A LOGO IN A USABLE FORMAT IN A TIMELY FASHION, WE MAY SUBSTITUTE A TEXT LISTING OF THE COMPANY NAME.