



2021 Event Sponsorship Package

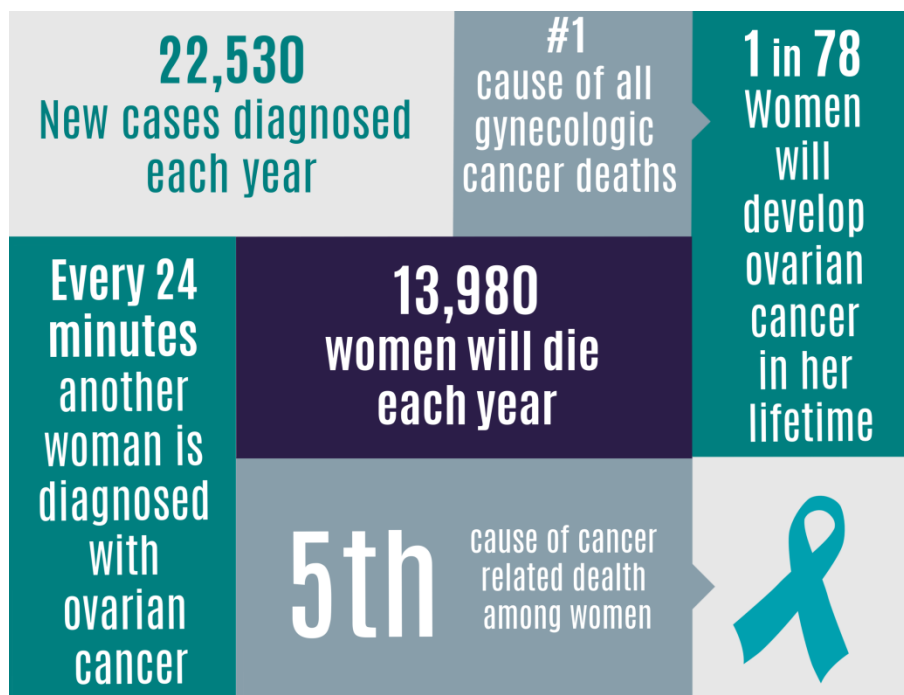
Contact: Ashley Schneider, Executive Director; ashley@wisconsinovariancancer.org; 262-797-7804



About WOCA and Ovarian Cancer

Our Mission

The Wisconsin Ovarian Cancer Alliance is committed to providing support, education, and Funding of Research for Ovarian Cancer throughout Wisconsin.



About Ovarian Cancer

Historically ovarian cancer was called the “silent killer” because symptoms were not thought to develop until the chance of cure was poor. However, recent studies have shown this term is untrue and the following symptoms are much more likely to occur in women with ovarian cancer than women in the general population.

These symptoms include: **B**loating, **E**ating Difficulty or feeling full quickly, **A**bdominal or pelvic pain, and **T**roubles with your bladder (urgency or frequency). This is commonly referred to as the **B.E.A.T.**

Risk Factors of Ovarian Cancer include: Increasing Age, Reproductive History and Infertility, Obesity, and Genetic Mutations like BRCA1 or BRCA2.

WOCA offers several support services to the Ovarian Cancer community that can assist survivors through the emotional aspects of a diagnosis. Such of these services include:

Research Funding

WOCA provides funding to Ovarian Cancer researchers located at facilities throughout Wisconsin.

Teal in Need

This program provides financial assistance to women undergoing treatment for Ovarian Cancer.

Woman to Woman Mentorship Program

Through this program, we pair women who are newly diagnosed with women who are farther along in their journey.

Comfort Totes / Cups of Comfort

WOCA distributes “Comfort Totes” to number of facilities for women to be given upon an ovarian cancer diagnosis.

Meet WOCA

Meet WOCA is a traveling support group held in different cities throughout Wisconsin. Meet WOCA is open to anyone wanting to learn more about the organization.

Support Groups

WOCA holds support groups for Ovarian Cancer Survivors and their caregivers.

Scholarships

Annually, WOCA provides scholarship to survivors to attend Camp Mak-A-Dream or OCRFA's Annual Conference.

Our events for the 2021 Fiscal Year!

Event: “A Toast to Teal” - WOCA’s Annual Gala

Date: April 9th, 2021

Time: 7pm

Location: **VIRTUAL**

Event: Ovarian Cancer Survivor’s Brunch

Date: May 3rd – May 7th

Location: **VIRTUAL**

Event: Power Up For Purple

Date: September 12th, 2021

Time: 8:00am - 11:30am

Location: Heritage Hill State Park (2640 S. Webster Ave., Green Bay, WI 54301)

Event: WOCA’s Nancy’s Run, Rock & Stroll

Date: September 18th, 2021

Time: 8:00am-11:30am

Location: Greenfield Park - Cool Waters (2028 S. 124th St., West Allis, WI 53227)

Event: WOCA’s Whisper Walk

Date: September 26th, 2021

Time: 8:00am-11:30am

Location: McKee Farms Park (2930 Chapel Valley Rd., Fitchburg, WI 53711)



There are so many ways to get involved!!!

- Sponsor: Please refer to the enclosed sponsorship opportunities for details. When you sponsor one of our events, you are directly supporting our mission, and helping those diagnosed with ovarian cancer in Wisconsin.
- Donate Goods or Services: Consider making an in-kind donation of good or services to the event of your choosing.
- Volunteer at one of our events
- Attend an event
- Donate towards the cause

We need your support more than ever!

Join the Wisconsin Ovarian Cancer Alliance in our mission to provide Education, Support, and Funding of Research for those affected by Ovarian Cancer throughout Wisconsin.

Your support is critical to our success. Although many parts of our lives may seem like they are paused, a woman is still diagnosed with Ovarian Cancer every 24 minutes. WOCA needs your help to continue our mission of providing education, support, and funding of research for Ovarian Cancer throughout Wisconsin.

We had to make the tough decision to cancel many of our fundraising events this year, so your support is more critical than ever.

WE HAVE SOMETHING TO OFFER FOR EVERYONE

Sponsorships range from \$10,000 to \$500.

We understand that businesses have been drastically affected during this time as well. We are able to customize and create any packages you see fit. Please contact ashley@wisconsinovariancancer.org to discuss for your budget and needs.

On behalf of our survivors, *THANK YOU* for trusting WOCA with your funding and for your continued support of our organization. Without your support, we are unable to help the women of Wisconsin and the families affected by this difficult diagnosis.

Ashley A. Schneider

Executive Director

262-797-7804

ashley@wisconsinovariancancer.org

Sponsor WOCA's Annual Gala:



****VIRTUAL* April 9th, 2021 – 7pm***

Empower

Presenting Sponsor (\$2,500)

- All items in “Diamond Dig Sponsor Plus:
 - Product packages provided for 20 people
 - Company Logo on Event Invite
 - Banner or “Pop Up” on event site

Encourage

Table Sponsor (\$1,000)

- Company Name and Logo listed on all WOCA social media sites
- Company Link listed on WOCA's Website
- Company Logo PROMINENTLY displayed on silent auction site
- Company Website listed on event site
- Opportunity to place promotional material in packaged items
- Product packages provided for 10 people
- Recognition from the event host during the presentation

We are able to customize and create any packages you see fit. Please contact ashley@wisconsinovariancancer.org to discuss for your budget and needs.

***Sponsor must provide logos to WOCA by March 1st, 2021. Please email all logos to ashley@wisconsinovariancancer.org**

Sponsor WOCA's Annual: "Ovarian Cancer Survivor's Brunch"

May 3rd – 7th, 2021

Teal Level (\$5,000)

- 1 Page of Advertising Space in Event Newsletter (8 by 10 – Color - Vertical)
- 1 Blog post per month for 5 months. Posted on social media and website
- Company Name and Logo featured on event website and social media accounts
- Opportunity for 3 video/article postings on all social media accounts
- Opportunity to create 2 full page articles to be featured in a daily newsletter
- Company represented as presenting sponsor on all daily newsletters
- Individual social media post recognizing your sponsorship and company
- Opportunity to "Go Live" on WOCA Social Media accounts for a discussion on the benefits your company can offer our supporters.
- Opportunity to host a zoom webinar with survivors, caregivers, and medical professionals

Platinum Level (\$2,500)

- ½ Page of Advertising Space in Event Newsletter (5 by 7 - Color - Horizontal)
- 1 Blog post per month for 3 months. Posted on social media and website
- Company Name and Logo featured on event website and social media accounts / daily newsletter
- Opportunity for 2 video/article postings on all social media accounts
- Opportunity to create a full page article to be featured in a daily newsletter
- Opportunity to post a webinar on our social media/website on an agreed upon topic.

Table Sponsor (\$1,000)

- ¼ page of advertising space in our event newsletter. (3 by 4 - Color - Vertical)
- 1 Blog post per month for 1 month. Posted on our social media and website
- Company Name and Logo featured on event website / social media accounts / daily newsletters
- Opportunity for a video/article postings on all social media accounts / daily newsletters

We are able to customize and create any packages you see fit. Please contact ashley@wisconsinovariancancer.org to discuss for your budget and needs.

*Sponsor must company logo and information provide event WOCA by April 1st, 2021.

Please email all logos to ashley@wisconsinovariancancer.org

Sponsor WOCA's Annual Run/Walks:
"Power Up For Purple" (Green Bay Area) – September 12th, 2021
"Nancy's Run, Rock, and Stroll" (Milwaukee Area) – September 18th, 2021
"Whisper Walk" (Madison Area) – September 26th, 2021

Event Sponsorships:

Presenting Sponsor (\$10,000)

- **All Items in Diamond Level Sponsorship Plus:**
 - Company Signage Displayed at the finish line
 - Full Page of Advertising Space in Event Program*
 - Promotional table space on race day
 - 15 complimentary registration forms
 - Company name included in all press releases
 - Company Name and Logo on all t-shirts given to participants on race day**

Diamond Level (\$5,000)

- **All Items in Community Partner Sponsorship Plus:**
 - Company Link listed on WOCA's Website
 - Company Signage Displayed at the finish line
 - Company Website listed on event program
 - Half Page of Advertising Space in Event Program*
 - 10 complimentary registration forms

Community Partner (\$1,500)

- Company Name and Logo listed on all WOCA social media sites
- Company Logo listed on event program
- Quarter Page of Advertising Space in Event Program*
- Company Logo PROMINENTLY displayed on sponsorship board
- Opportunity to place advertising in bags given to participants
- Promotional table space on race day
- 5 complimentary registration forms

We are able to customize and create any packages you see fit. Please contact ashley@wisconsinovariancancer.org to discuss for your budget and needs.

Event “Area” Sponsorships:

Rascal Romp Sponsor (\$1,000)

- Company Name and Logo listed on all WOCA social media sites
- Company Link listed on WOCA’s Website
- Company Logo listed on event program
- Company Website listed on event program
- Half Page of Advertising Space in Event Program*
- Company Logo PROMINENTLY displayed on sponsorship board
- Opportunity to place advertising in bags given to participants
- 7 complimentary registration forms
- Company signage displayed in Rascal Romp Area

Bark in the Park (\$1,000)

- Company Name and Logo listed on all WOCA social media sites
- Company Link listed on WOCA’s Website
- Company Logo listed on event program
- Company Website listed on event program
- Half Page of Advertising Space in Event Program*
- Company Logo PROMINENTLY displayed on sponsorship board
- Opportunity to place advertising in bags given to participants
- 7 complimentary registration forms
- Company signage displayed in Bark In the Area

Food Area (\$500)

- Company Name and Logo listed on all WOCA social media sites
- Company Link listed on WOCA’s Website
- Company Logo listed on event program
- Company Website listed on event program
- Quarter Page of Advertising Space in Event Program*
- Company Logo PROMINENTLY displayed on sponsorship board
- Opportunity to place advertising in bags given to participants
- 5 complimentary registration forms
- Company signage displayed in the food tent

Balloon Ribbon / Photo Area (\$350)

- Company Name and Logo listed on all WOCA social media sites
- Company Link listed on WOCA’s Website
- Company Logo listed on event program
- Company Website listed on event program
- Quarter Page of Advertising Space in Event Program*
- Company Logo PROMINENTLY displayed on sponsorship board
- Opportunity to place advertising in bags given to 800 participants
- 3 complimentary registration forms

Sponsorship Information and Contract

PLEASE PRINT NAME EXACTLY AS IT SHOULD APPEAR ON PRINTED MATERIALS.

PERSONAL NAME _____

(Only applicable if sponsorship is not associated with a company/organization):

ORGANIZATION/ COMPANY _____

CONTACT FOR ORGANIZATION/COMPANY: _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE _____ E-MAIL ADDRESS _____

SPONSORSHIP LEVELS

"A Toast to Teal" (Milwaukee Area) - ☐ Presenting Sponsor ☐ Table Sponsor

Survivor's Brunch - ☐ Teal Level ☐ Platinum Level ☐ Table Sponsor

Power Up For Purple - ☐ Presenting Sponsor ☐ Diamond ☐ Community Partner

☐ Rascal Romp Sponsor ☐ Bark In the Park ☐ Food Area ☐ Balloon Ribbon / Photo Area

Nancy's Run, Rock, & Stroll - ☐ Presenting Sponsor ☐ Diamond ☐ Community Partner

☐ Rascal Romp Sponsor ☐ Bark In the Park ☐ Food Area ☐ Balloon Ribbon / Photo Area

WOCA's Whisper Walk - ☐ Presenting Sponsor ☐ Diamond ☐ Community Partner

☐ Rascal Romp Sponsor ☐ Bark In the Park ☐ Food Area ☐ Balloon Ribbon / Photo Area

PAYMENT METHOD

☐ CHECK/CASH (Make checks payable to Wisconsin Ovarian Cancer Alliance) ☐ CREDIT CARD (All fields required.)

PLEASE SELECT ONE: ☐ VISA ☐ MasterCard ☐ American Express

CARD # _____ EXP. DATE ____/____/____

CID# _____ NAME AS APPEARS ON CARD _____

BILLING ADDRESS (IF DIFFERENT FROM ABOVE): _____

CARDHOLDER SIGNATURE _____ DATE ____/____/____

TOTAL AMOUNT ENCLOSED OR CHARGED \$ _____

501(C)3 – Tax ID – 39-2028938 – Wisconsin Ovarian Cancer Alliance

AUTHORIZATION & SIGNATURE

This agreement, signed by a duly authorized representative of the company, will constitute a binding contract for the sponsorship amount indicated. By signing this agreement, you acknowledge that you have read and agree to all Wisconsin Ovarian Cancer Alliance sponsorship terms and conditions. This agreement will become effective upon acceptance by the Wisconsin Ovarian Cancer Alliance. Payment is due with signed sponsorship agreement. A receipt will be distributed for tax purposes. The charitable deduction of sponsor fees will be limited by the fair value of the complimentary registrations received if applicable. Please consult with your tax advisor to determine tax relief.

SIGNATURE OF AUTHORIZED REPRESENTATIVE _____

PRINT NAME _____ **DATE** _____

Sponsoring parties must agree to all of the terms and conditions below to sponsor a Wisconsin Ovarian Cancer Alliance event. Please initial after each item to indicate that you have read and agree.

1. The Wisconsin Ovarian Cancer Alliance hereby grants sponsoring party(s) the right to be an Official Sponsor of the Event. Sponsoring party(s) shall have the right to use the name of the Event, the Wisconsin Ovarian Cancer Alliance's trademarks associated with the Event, in advertising and promotion on the effective date of this signed contract until 30 days after the Event. However, sponsoring party(s) must refer to the Event by its full name, including the name of the presenting sponsor, if any. All such materials are subject to the Wisconsin Ovarian Cancer Alliance's prior written approval.
Initial: _____

2. The Wisconsin Ovarian Cancer Alliance shall have the right to use sponsoring party(s) trademarks in advertising and promoting the Event. Sponsoring party(s) shall have the right to use the Event trademarks on merchandise in connection with sponsoring party's promotion of your sponsorship of the Event, provided any merchandise produced by sponsoring party(s) shall be of high quality consistent with our outstanding public image. All such materials are subject to the Wisconsin Ovarian Cancer Alliance's prior written approval.
Initial: _____

3. Each party represents and warrants that it is free to enter into this Agreement without violating the rights of any person or company, that its trademarks do not infringe the trademarks or trade names of any person or company and that it will comply with all laws and regulations pertinent to its business.
Initial: _____

PLEASE PRINT NAME OF PERSON INITIALING _____

COMPANY NAME: _____ DATE: _____

MAIL FORM AND PAYMENT TO:

Wisconsin Ovarian Cancer Alliance
13825 W. National Ave., Suite 103 New Berlin, WI, 53151

See Individual Sponsorship Sheets for Logo and Advertising Deadlines

Questions? Please contact our offices at friends@wisconsinovariancancer.org or 262-797-7804

Thank you for your support of the Wisconsin Ovarian Cancer Alliance.

LOGO SUBMISSION GUIDELINES FOR SPONSORS

Logos will be included on print material as well as on the event website according to signed sponsor agreement and logo submission due dates. Please see your signed sponsor agreement for details.

NOTE: Logos that best approximate a square work best in our publications and our website. Long horizontal logos may be shrunk to fit the space width. If you have multiple versions of your logo, please submit the one closest to square.

Please be sure to follow these guidelines when submitting your logo:

- Submit your logo as a vector-based file, either “.eps” or “.ai.”
- Convert all text to outlines.
- Images should not include gradients. T-shirts are printed in one color with no gradients.
- Submit both full-color and 1-color versions of your logo whenever possible.
- We cannot use a PDF unless created from a vector program (please check with your designer).
- We cannot use images embedded in Word documents, or images pulled off the internet.

If your company does not have an .eps or .ai version of your logo, we reserve the right to substitute a text version of your name in place of your company logo (as necessary). If you do not have a vector-based file, please talk with your graphic designer. Please do not try to create a vector-based file by pasting a JPG into an .eps or .ai document. You cannot create a vector-based file from a JPG.

WHAT IS VECTOR-BASED?

A vector-based file allows us to scale the size of the logo for banners and brochures without any loss of quality. JPGs become pixelated and blurry when enlarged. Our T-shirts are printed with white ink on a purple background; there are no gradients. A vector-based file allows us to convert the logo to a one color version, if necessary, but retain the integrity of the design.

IN THE EVENT THAT WE CANNOT OBTAIN A LOGO IN A USABLE FORMAT IN A TIMELY FASHION, WE MAY SUBSTITUTE A TEXT LISTING OF THE COMPANY NAME.