



2017 WOCA's Run / Walks

In 2017, WOCA held its annual Runs / Walks. WOCA's Nancy's Run, Rock, and Stroll was held on September 9th at Greenfield Park and had over 800 attendees. WOCA's Whisper Walk was held on September 24th at McKee Farms Park and had over 200 attendees. Both events were filled with laughs and unconditional love and support from those individuals who were participating in honor of their loved ones. Thank you to all those that registered, donated, and raised pledges! Our 2017 awards went to:

Nancy's Run, Rock, and Stroll:

1. Gertie Nowak - "Gertie's Teal Trekkers" - Raised \$2,567.00
2. Krisi Button - "Button's Bevy" - Raised \$2,176.00
3. Judy Bialobrzewski - "Judy's Journey" - Raised \$2,120.00

Whisper Walk:

1. Mary Robson - "Wings of Teal" - Raised \$1,500.00
2. Paul Hansen - "Buns of Teal" - Raised \$1,120.00
3. Lois Stauber - "Wings of Teal" - Raised \$1,115.00

WOCA's 2017 Run / Walks were a huge success! The events raised over \$50,000 to help WOCA continue its mission to provide education, support, and fund research for Ovarian Cancer throughout Wisconsin. Thank you again to everyone that participated. Mark your calendars for next year.

Nancy's Run, Rock, and Stroll - September 8th, 2018 @ Greenfield Park in West Allis, WI

Whisper Walk - September 23rd, 2018 @ McKee Farms Park in Fitchburg, WI

We hope to see all of you there!!



Pictured Above : On the left, 38 of the 87 Survivors in attendance at WOCA's Nancy's Run, Rock, and Stroll. On the right, 22 of the 29 Survivors in attendance at WOCA's Whisper Walk.

TealTini Event

For the 2nd year, WOCA teamed up with Great Lakes Distillery to create the perfect TealTini. Thank you to all those that attended our kick off party or dined at a restaurant and enjoyed a TealTini. Lastly, thank you to the restaurants that sold TealTini's for WOCA! We would not be able to have a successful campaign without your support!



WISCONSIN CLUB
— SINCE 1891 —



Several area restaurants held fundraisers for WOCA throughout September...



california
PIZZA KITCHEN



Thank you for your Support!!!

Survivor Spotlight

I was diagnosed with third stage Ovarian Cancer in November of 1984. I was 23 years old, a college graduate, and working at Pabst Brewery as a tour guide. I didn't feel quite right, and I shrugged it off as nothing of importance. When I inquired with other female friends, they stated that they also felt bloated and tired much of the time.

After several doctor visits, I was finally diagnosed with a benign fibroid cyst. I woke in my hospital room to the news of Stage 3, Ovarian Cancer. I underwent 18 months of IV chemotherapy, and many months thereafter recovering.

I am now 56 years old and the mother to two adopted children, Ben and Liliana. While this ordeal was difficult, I always held hope for the future. Hope sustains, heals, and restores. The pain of my past led to a future platform; a platform of empathy, inspiration and depth of understanding. I yearned to be my own health advocate, and went on to become a Certified Nutritionist and Emotion Code Counselor. We have to learn to think proactively about our own health, and not reactively. That means that we know more about our own body, intuitively speaking, than we realize, and our thoughts and choices do make a difference.

Finally, I want to mention that I believe we are loved, each and every one of us, right where we are. Through the difficult times and the easier times, WE are loved. YOU are loved!



By:
Diane Ellingson



OVARIAN CANCER

FACTS

*By understanding the symptoms and recognizing changes in your health, you can **BEAT** the odds and catch ovarian cancer in its early stages.

SYMPTOMS

BLOATING
EATING DIFFICULTY OR FEELING FULL QUICKLY
ABDOMINAL OR PELVIC PAIN
TROUBLES WITH YOUR BLADDER
(FREQUENCY OR URGENCY)

#1
Killer of all
gynecological
cancers

Symptoms
are subtle

Ovarian Cancer is
called the Disease
that "Whispers"

There is NO test

A pap smear
does not detect
ovarian cancer



Moving toward earlier detection and personalized therapies in ovarian cancer

Ovarian cancer survival rates are slowly improving, but are still hampered by the fact that the cancer is often detected only when it is very advanced.

“I think the best way to make a huge difference in ovarian cancer survival is to detect it earlier,” said UW Carbone Cancer Center (UWCCCC) gynecological oncologist Lisa Barroilhet, MD. “So I’m throwing some weight behind it now.”

Barroilhet and UWCCC members Liz Sadowsky, MD and Steven Cho, MD, were recently awarded a UWCCC pilot award for their proposed clinical trial that could lead to earlier detection of ovarian cancer. The goal is to screen women who have hereditary risks for ovarian cancer, specifically BRCA genetic mutations, with a new imaging test. Currently, nearly 20 percent of BRCA women will develop ovarian cancer. For this reason, many women opt to have their ovaries and other reproductive organs removed, and often before they have children.

Barroilhet expects that by screening BRCA women, she will be able to identify changes in ovary structure and function when the cancer is in its early stages and much more effectively treated. The imaging test is based off of a screen that has shown success in detecting prostate cancer in men. It uses PET scans to detect a protein, PMSA (for Prostate Membrane Specific Antigen) that is seen in early-stage prostate cancers. Despite its prostate-specific name, PMSA is actually seen at high levels in many early-stage cancers – including ovarian.

“The first part of the pilot study is that we need to standardize the test for women, because PMSA imaging has only been done on men,” Barroilhet said. “Once we figure that out, we can start to screen women with known ovarian cancers and then we can move onto screening more high-risk women.” While the pilot study, which is not yet open to patient enrollment, focuses on high-risk women, Barroilhet is cautiously optimistic (though emphasized she has “no illusions”) about its potential as an early-detection screening tool for many women in the future.

Until better early detection enters the clinic, Barroilhet added that she is very excited about recent, FDA-approved changes to ovarian cancer treatment and their implications for bringing personalized medicine to ovarian cancer patients. For example, the BRCA-targeting drug niraparib was previously approved only in BRCA patients and only when they had a relapse of their cancer.

“What has changed in the last six months is that it’s now available for maintenance therapy, meaning our patients can stay on this drug long-term to prolong remission. It’s really exciting,” Barroilhet said. “But the most exciting is that the FDA approval is for recurrent ovarian cancer regardless of BRCA status because the clinical trial supported that most patients saw a benefit, making this previously niche therapy available to a much broader population.”

The reason BRCA-targeting drugs show success in non-BRCA ovarian cancers is not fully understood, but it is likely because these cancers have mutations in genes that have cellular functions very similar to that of BRCA. Barroilhet said research is ongoing to try to genetically define this non-BRCA patient population that most benefits from BRCA-targeted therapies.

“Until recently, foundation testing, or testing for the genetic mutations that likely contributed to tumor formation, was not recommended in gynecological cancers because there were so few targeted therapies,” Barroilhet said. “In addition to BRCA-targeted therapies, we’re now making the first steps in truly personalized medicine for ovarian cancer. We needed it.”

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Lisa Barroilhet, MD
Dolores A. Buchler, MD Faculty Fellow in Gynecologic Oncology
Assistant Professor, UW Department of Obstetrics and Gynecology
UW Carbone Cancer Center

Order your holiday gifts early and take advantage of these discounted prices!



Teal Fleece with embroidered WOCA Logo (Women's)
\$35.00

NOW - \$25.00



"I Wear Teal For Someone I Love"
White Long Sleeve Shirt (Unisex)
\$20.00

NOW - \$15.00



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NOW - \$10.00

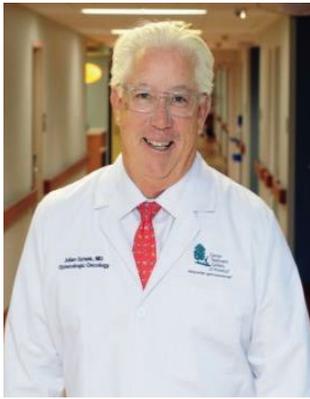


"Together we can make a difference"
Teal Charm Bracelet - \$15.00

NOW - \$10.00

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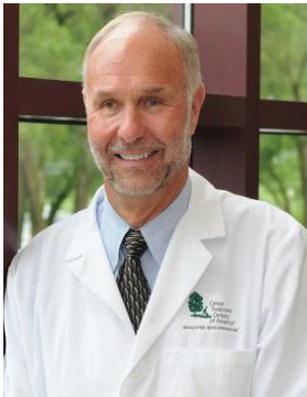
Meet the Board-Certified Gynecologic Oncologists at Cancer Treatment Centers of America®



Julian Schink, MD – Chief of Gynecologic Oncology for the Cancer Treatment Centers of America® (CTCA), Medical Director of Gynecologic Oncology and Medical Oncology at CTCA® at Midwestern Regional Medical Center.

“My single most important goal is to fight cancer through a commitment to delivering high-quality, personalized care to patients. Advances in gynecologic oncology, including robotic surgery, have helped cancer patients become survivors and are evolving every day.”

As a board-certified gynecologic oncologist, Dr. Schink offers women diagnosed with a gynecologic cancer over 28 years of experience, specializing in surgery, chemotherapy, hormone therapy, targeted therapy treatments and gestational trophoblastic diseases. He earned a medical degree from the University of Texas Health Science Center at San Antonio in San Antonio, and has completed a four-year residency in obstetrics and gynecology at Northwestern University Medical School in Chicago, Illinois. Dr. Schink also completed a fellowship in gynecologic oncology at the University of California, Los Angeles Medical School in Los Angeles.



Herbert H. Beck III, MD – Gynecologic Oncologist

“When treating cancer, women need a team of experts to help them through their journey. In addition to conventional therapies, a plan may include nutritional support, naturopathic medicine, mind-body therapy, pain management, spiritual support and other strength-building therapies to help patients maintain quality of life.”

Dr. Beck brings over 30 years of experience as a board-certified gynecologic oncologist. He earned his medical degree from Northwestern University Feinberg School of Medicine after completing his undergrad in sociology from Princeton University. Dr. Beck completed an internship and residency in obstetrics and gynecology from Northwestern University before going on to complete a fellowship in gynecologic oncology from Loyola University Medical Center Affiliated Hospitals.

Why is a board-certified oncologist important?

Gynecologic oncologists are board-certified obstetrician/gynecologists who pursue three to four years of additional subspecialty training in gynecologic oncology at an American Board of Obstetrics and Gynecology-approved fellowship program.

This specialized program provides training in the biology and pathology of gynecologic cancers as well as all modalities of treatment, including surgery, radiation, chemotherapy, research techniques and other treatments that are important to provide patients the best care for gynecologic cancers.





In Partnership with:



OCRFA's Woman to Woman is a unique support program that pairs gynecologic cancer patients with trained survivor volunteers who provide one-on-one emotional support and mentoring to women when they need it most. From the moment of diagnosis through the end of treatment, Woman to Woman survivor volunteers have helped hundreds of women and their families cope with gynecologic cancer.

Survivor volunteers meet one-on-one with the patients with whom they are matched to listen, discuss concerns, provide advice and support, and sometimes, just hold a hand. Volunteers are carefully matched to new patients based on cancer type, age, language and culture, patient preferences, as well as other relevant factors. These survivor volunteers give hope, along with the special insights that can only come from someone with their own personal gynecologic cancer experience.

For more information regarding the "Woman to Woman" Program, please consult your health care provider or contact:

Wisconsin Ovarian Cancer Alliance
13825 W. National Ave., Suite 103
262-797-7804
friends@wisconsinovariancancer.org

By understanding the symptoms and recognizing changes in your health, you can **BEAT** the odds and catch ovarian cancer in its early stages.

B

Bloating,
indigestion or
nausea

E

Eating less and
feeling full
quickly

A

Abdominal or
pelvic pain

T

Trouble with
your bladder or
bowels

If any of these symptoms persist daily for more than a few weeks, please see your doctor, preferably a gynecologist.

NOTE: Pap Smears DO NOT detect Ovarian Cancer

2017-2018 Calendar of Events

Hot Cider Hustle

(Hosted by All Community Events, with a portion of the proceeds benefitting WOCA)

Sunday, October 29th, 2017
Estabrook Park- Shorewood

Turkey Trot

(Hosted by All Community Events, with a portion of the proceeds benefitting WOCA)

Thursday, November 23rd, 2017
Voyager Park - De Pere, WI

"A Toast to Teal"

Saturday, March 3rd, 2018
The Wisconsin Club - Milwaukee, WI

Survivor's Brunch

Sunday, April 29th, 2018
The Wisconsin Club - Milwaukee, WI

Please continue to check our website for upcoming events and registration details!

Interested in getting involved?

We have some upcoming volunteer opportunities listed below! Please find more information about the event and how to register as a volunteer on our website @ www.wisconsinovariancancer.org.

All Community Events-

Hot Cider Hustle

Sunday, October 29th, 2017
(6:30am - 11:30am)

Shorewood, WI - Estabrook Park

Turkey Trot

Thursday, November 23rd, 2017
(6:30am - 11:30am)

De Pere, WI - Voyager Park



WOCA OFFICE:

13825 W. National Ave. Suite 103
New Berlin, WI, 53151
PHONE- 262-797-7804

OFFICE HOURS:

Monday- Thursday-8am-4pm
Friday- 8am-12pm
Additional hours available upon request!

WEBSITE:

www.wisconsinovariancancer.org

EMAIL:

friends@wisconsinovariancancer.org

Connect with us on Social Media!

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Twitter -

@WIOvarianCancer

Instagram -

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Wisconsin Ovarian Cancer Alliance

For Board Member Information,
please visit our website.